



20 REALLY, REALLY
GOOD REASONS

WHY CHOOSE
katzkin
AUTOMOTIVE LEATHER



WHY CHOOSE KATZKIN?

We could talk about why until the cows come home, but for now let's just start with these 20 reasons. You'll see that offering Katzkin is the best decision you can make for the success of your business.



#1

PREMIUM LEATHER

Katzkin provides the finest leather available, with the best look, feel and durability. It's not OEM - it's better.



#2

LARGEST SELECTION

You name it, Katzkin has the largest selection: patterns, colors, options, materials, in-stock interiors, marketing materials, custom designs and more.



#3

MANUFACTURING EXCELLENCE

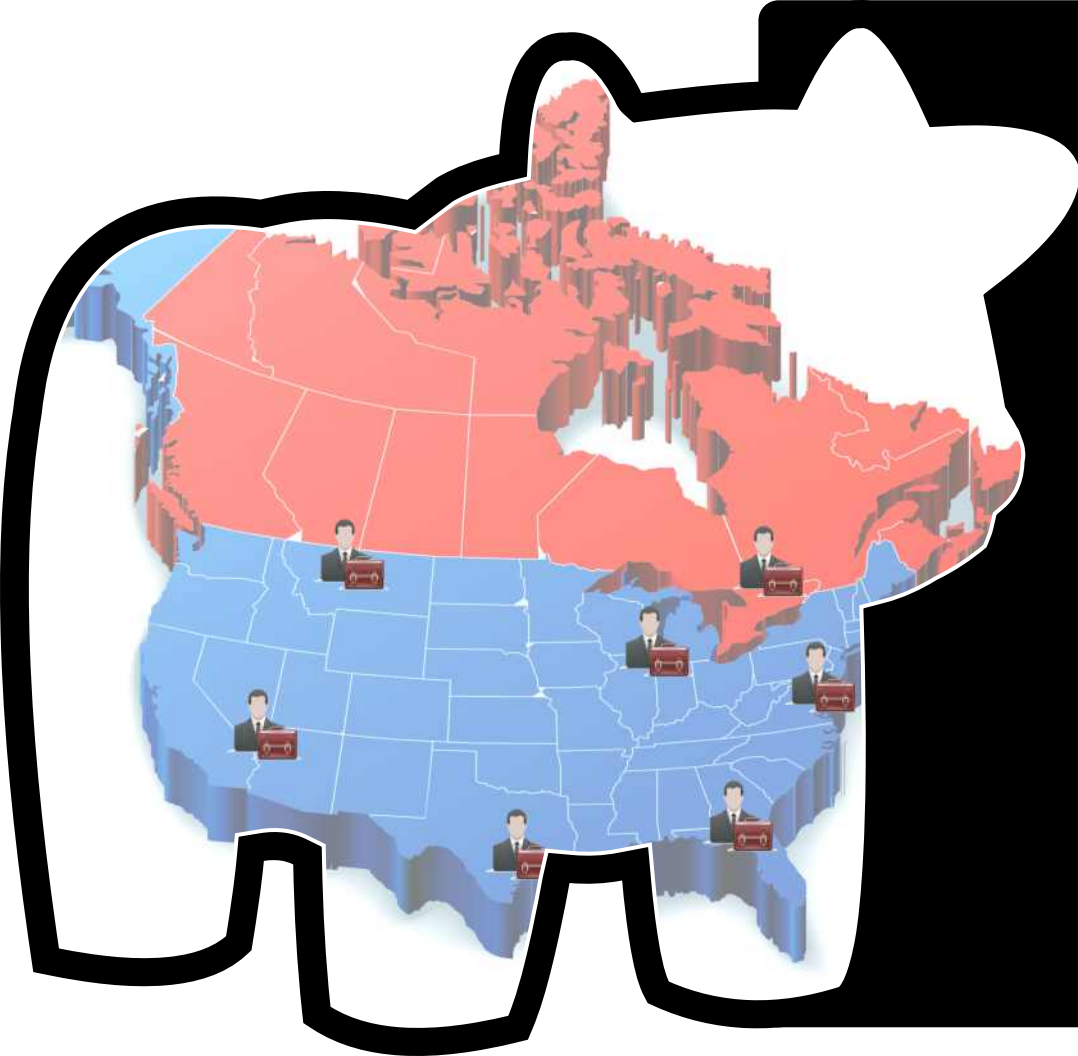
With facilities in the U.S., Mexico and Malaysia, employing the latest in leather cutting technology from Lectra, it's not surprising that Katzkin is a chosen OEM supplier.



#4

MARKETING SUPPORT

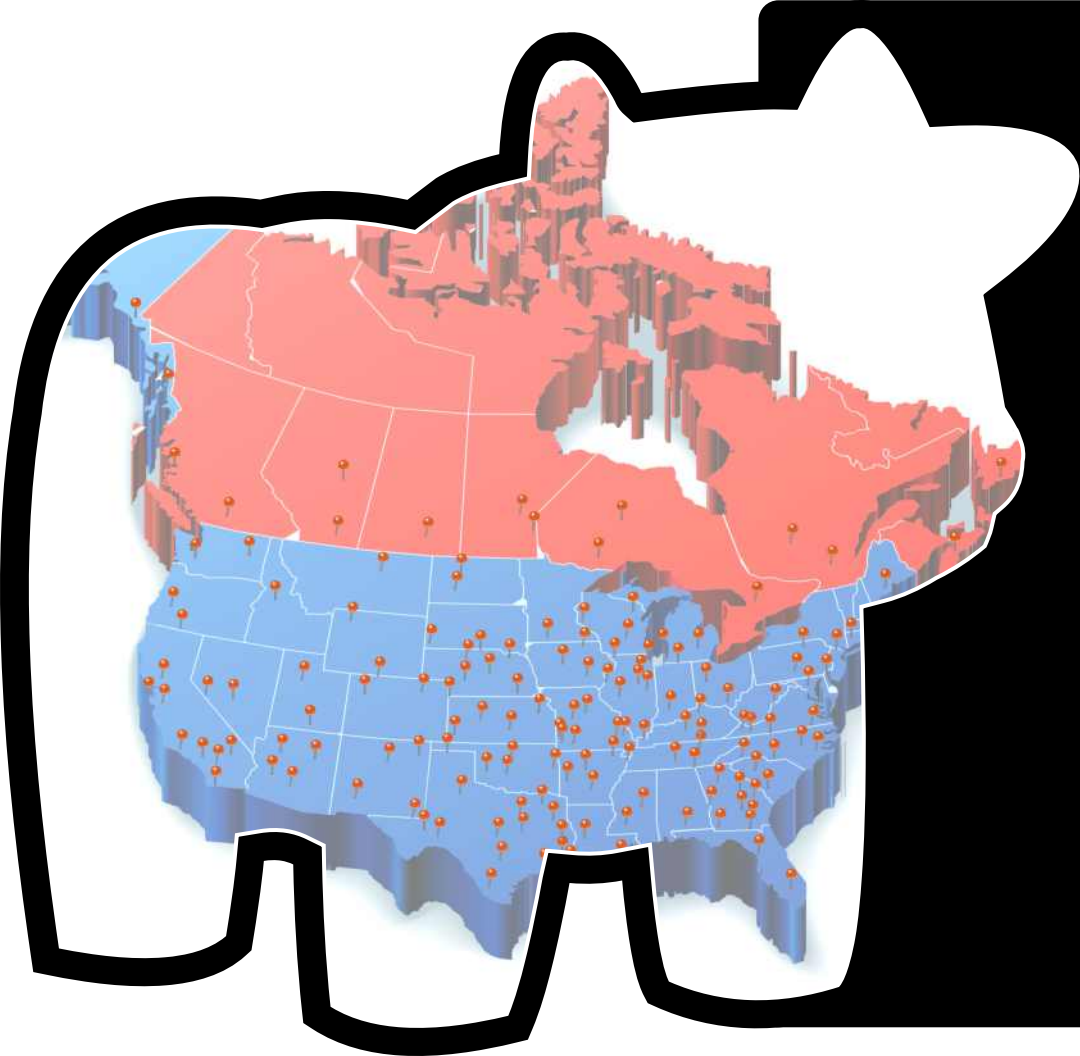
Katzkin drives sales by providing professional sales materials that are proven to work. Whether it's on-vehicle pieces, dealer POS, eye-catching print materials or break-through interactive displays, Katzkin offers sales support like nobody else.



#5

IN-MARKET SUPPORT

Katzkin provides the most experienced and largest sales organization in the business to provide the expertise and support that will help your business grow. Plus, we offer full in-shop installation training.



#6

LARGEST RESTYLER NETWORK

More coverage from coast to coast that will protect your dealers' CSI when customers need out-of-town service.



katzkin®
\$51,000,000
Product AND Installation
Liability Insurance
for Katzkin Restylers
AND their Dealers.

#7

YOU'RE COVERED

Katzkin is the only aftermarket leather company to offer you \$51 million in product liability insurance. In addition, we will cover the dealer as well at no additional cost.



#8

FASTEST DELIVERY

Katzkin has the largest inventory for same-day delivery, stored in regional warehouses around the country, as well as USA-based manufacturing for fast turnaround on custom orders.



#9

TESTED & APPROVED

Katzkin interiors have been successfully tested by MGA Research and approved by OEM engineers to meet all required tests for specific vehicles. And Katzkin is the only company to be recommended by OEM's to their dealers through a formal statement.



#10

THE OEM's CHOICE

Both Chrysler and Ford choose Katzkin leather.

- Only leather accessory supplier to FCA and Mopar
- Leather supplier to Ford since 2007

The Shelby logo, featuring a stylized 'S' inside a blue-outlined rectangle, followed by the word 'SHELBY' in a blue-outlined rectangle.

SHELBY



SALEEN®

#11

THE CHOICE OF PREMIUM VEHICLE BUILDERS

Katzkin is the official leather interior accessory for Shelby, Saleen, Roush and is an official licensed product of Foos Design. They count on Katzkin to meet their exacting performance standards.

A photograph of a CarMax dealership building, featuring a large blue sign with the 'CARmax' logo in yellow and white. The building has a modern design with large glass windows and a blue and white color scheme. The image is framed by a thick black outline that resembles a hand-drawn shape.

CARmax

#12

DEALERS' CHOICE

Katzkin is the official leather interior accessory for the nation's largest used car dealer, CarMax. And we're the choice of dealer groups such as AutoNation.



#13

CUSTOMER SERVICE

Our professional staff is ready to help you through the difficult orders, making your needs our priority. We also provide you with the fastest parts and warranty support.

Online Order Entry System



ORDER HISTORY

[Order Tracking](#)
[Online Order Confirmations](#)

[Carmax Orders](#)
[Installations](#)



PRICING and DOWNLOADS

[Price Lists](#)
[Blow Out List](#)



MARKETING and DESIGN

[Marketing Materials Orders](#)
[Seat Color Selection Tool](#)



Reports

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#14

24/7 ORDERING/TRACKING

Katzkin's Online Order Entry is a password protected intranet site that gives you real-time information on inventory and allows you to place new orders, track orders and run personalized business reports around the clock.

katzkin®

AUTOMOTIVE LEATHER

de. Custom-Fit. Trusted Choice

Liked Following Message

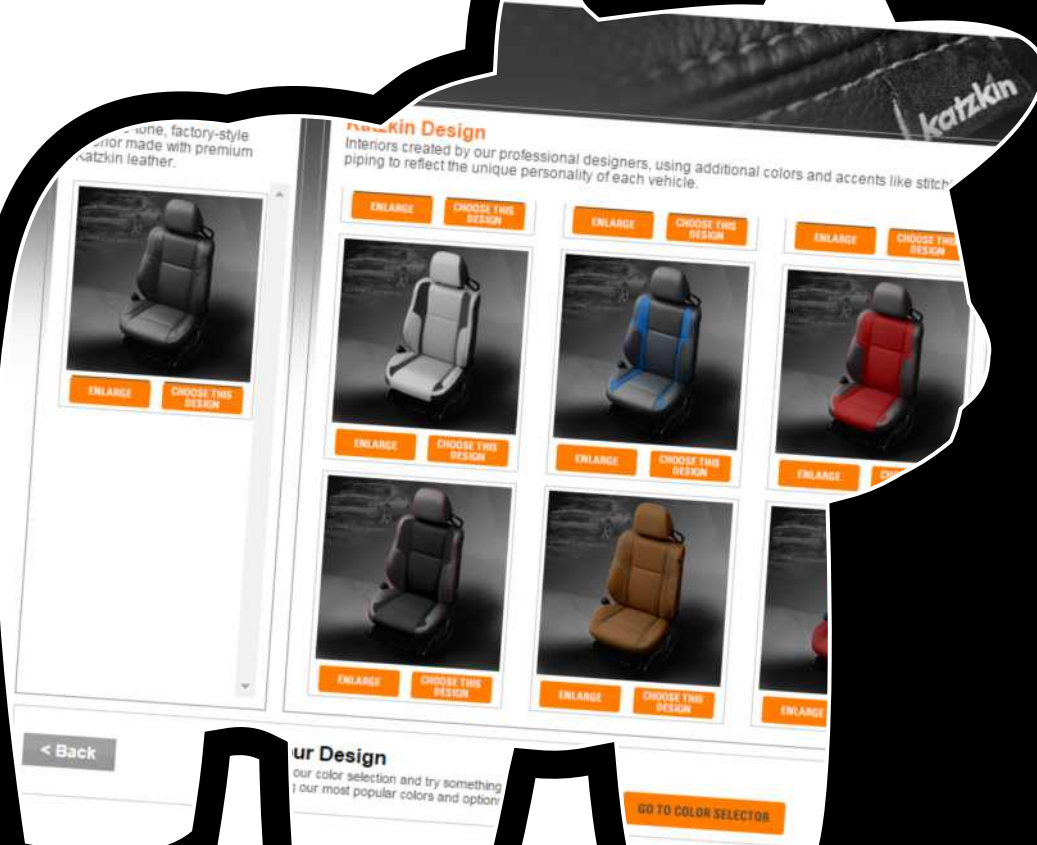
OVERHAUL

Radiation

#15

ADVERTISING

Research shows that Katzkin is the most recognized name in the category. Our on-going investments in TV, online, and social media activation are a continued assurance that Katzkin will be the brand your customers know and trust.



#16

PROFESSIONAL DESIGNS

Katzkin is the only manufacturer that provides pre-designed choices for nearly every make and model, taking the guesswork out of design and allowing consumers to personalize their vehicles with the help of an experienced creative studio.



#17

RESTYLER FOCUSED

Katzkin generates over \$2 million annually in restyler installation revenue through our programs.



#18

MATERIAL INNOVATION

Katzkin is the leader in material innovation, offering you cutting edge options like Barracuda square-perforated duo-tone leather, Outlaw tooled leather, simulated Crocodile, Carbon Fiber, Machined Metallic, Ostrich and more.



#19

OEM GRADE ACCESSORIES

Katzkin is the only distributor of premium OEM-grade seat heaters and coolers from Gentherm.



#20

BECAUSE CLOTH SUCKS.



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www.katzkin.com